



## **Bridgestone Group Contributes ¥4.5 Million to Help Earthquake Victims in Indonesia**

Bridgestone Corporation announced that a donation of ¥2 million will be made to support relief efforts for victims of the September 30 earthquake that occurred offshore Padang in West Sumatra, Indonesia.

Bridgestone plans to make the donation through Japan Platform, an NPO. P.T. Bridgestone Tire Indonesia (BSIN), a Bridgestone subsidiary in Indonesia, also will be donating 200 million rupiahs (about ¥2 million) through KOMPAS, Indonesia's prestigious newspaper, and through Palang Merah Indonesia, a member of the International Federation of Red Cross and Red Crescent Societies. Also, as a contribution for victims of the earthquake that occurred offshore Java, Indonesia, on September 2, 2009, BSIN will donate 50 million rupiahs (about ¥500 thousand) through the government of the province of West Java.

The contributions by the Bridgestone Group companies to the earthquake relief effort reflect the companies' longstanding commitment to Indonesia. In 1973, Bridgestone established BSIN as an operating company in the tire business, and the company has manufactured and sold tires for more than 30 years. Bridgestone Group also has rubber estates in two locations in Indonesia.

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### **About Bridgestone**

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

### **Bridgestone Middle East and Africa FZE**

Bridgestone Middle East & Africa FZE (BSMEA) is the headquarters for the Middle East and Africa region. It was set up with the objectives of speeding up decision-making and action and of optimizing regional strategy by identifying market trends close to the customer and market.

Earning the trust and confidence of customers is more than just about supplying the best products. Bridgestone Middle East & Africa FZE aims to be the best corporate citizen that it can be. Community service is one way of giving back to society. BSMEA's plans include working together with police agencies, schools and the public sectors in the region by providing seminars to promote and encourage road safety and environmental awareness.

**For More Information please contact:**

**Noura Souki**  
**Pencell PR & Events**  
**Tel: +971-4-4278733**  
**noura@pencelldubai.com**

